Macao Polytechnic Institute

School of Business

Bachelor of Business Administration in Marketing/ Management/ E-Commerce/ Accounting

Module Outline

Academic Year 2020 / 2021   First Semester

Learning Module	Macao History and Culture		Class Code	HIST0110-114/ 211/212/213/215
Pre-requisite(s)	Nil			
Medium of instruction	English/Chinese		Credit	3
Lecture Hours	45 hours	Lab/Practice (Hours)	0 hours	Total Hours	45 hours
Instructor	Eric Chao		E-mail	t1498@ipm.edu.mo
Office	---		Telephone	---

Description

This course is an introduction to Macao's history, emphasizing cultural and economic development. During this course, students will understand the unique social environment of Macao by knowing the integration of different cultures in local districts. Topics include: Macao's economic heritage.

Learning Outcomes

Upon completion of this course, students will be able to

1.   discuss the development of Macao over the past centuries;
2.   identify the different civilizations and cultures in Macao;
3.   analyze the significant identity of Macao and the contribution to China;
4.   assess the core value of Macao history and culture.
5.   discuss the contribution of Macao to "one country, two systems".

Content

Topics	Duration
Introduction Macao History	6 hrs
Visiting Macao Museum	3 hrs
Visiting	3 hrs
Before 1999 the Hand Over	6 hrs
After 1999 the Macao SAR	3 hrs
Presentation: Report of the Progress of Project	3 hrs
Social Interaction	3 hrs
Religion and Social Development	3 hrs
Macao Economy	3 hrs
Macao Politics	3 hrs
Social Issues in Macao	3 hrs
Conclusion	3 hrs
Project Presentations	3 hrs

Teaching Method

This course is delivered through a series of lectures which provide a detailed explanation and understanding of Macao history and culture Class activities, exercises, case studies and class discussions integrating with multimedia resources such as videos and websites are utilized to support students' learning.

Attendance

Attendance requirements are governed by the "Academic Regulations Governing Bachelor's Degree Programmes of Macao Polytechnic Institute".

Assessment

Students' understanding of course material and their performance is assessed on the basis of class discussions, a group project and oral presentation. The assignments are to evaluate students' understanding of the issues of Macao. The project is used to evaluate whether students can develop understandings and concepts in the real life context.

Examination

Evaluation for this course will be divided into the following components

a.	Assignments and class participation, attendance	25%
b.	Group Project	35%
c.	Final Exam	40%
		100%
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This examination is graded according to the percentage, with 100 being the full score and 50 the passing score.

Plagiarism policy

When a student submits an assignment, s/he has a duty to ensure that her/his assignment has been checked by Turnitin software, and the similarity score given by Turnitin cannot be higher than 30%. However, a special case can be determined by the instructor.

Teaching Materials

Course textbook:

澳門編年史(1 – 6), 廣東人民出版社, 吳志良,湯開健,金國平, 1E/2011

Macao History and Society, HKU Press, Zhidong Hao, 1E/2011

澳門史略, 中流出版社, 元邦建,袁桂秀, 1E/1988

Reference
All articles concerning Macao and China

Alignment of Accounting Program and Course Intended Learning Outcomes

PILO \ CILO	1	2	3	4	5
1. Integrate the contemporary theories, principles of accounting and business disciplines relevant to general business practice.	√	√			
2. Assess general business scenarios with mathematical and statistical skills.			√		
3. Apply critical thinking and logical analysis skills and techniques to solve business problems.			√		
4. Interpret and analyze accounting information for internal control, planning, performance evaluation, and coordination to continuously improve business process.					
5. Apply accounting or business software for business analysis.					
6. Develop queries to assess management information from database to improve efficiency and effectiveness.					
7. Synthesize the latest requirement of international accounting and auditing standards in preparing financial statements and auditing reports.		√		√	
8. Utilize appropriate written and spoken forms to communicate effectively with stakeholders in various cultural environment.					√
9. Recommend an appropriate course of action by ethically examining the economic, environmental, political, legal and regulatory contexts of global business practice.					√
10. Utilize the latest empirical findings and academic studies to support the recommendation of business projects.					

Alignment of E-Commerce Program and Course Intended Learning Outcomes

PILO \ CILO	1	2	3	4	5
1. Demonstrate an understanding of the business processes and operations and the skillful realization of information technologies required to practice electronic commerce;					
2. Apply knowledge in business, mathematics, programming, computing, web development, and database to address complex problems in the context of electronic commerce;		√			
3. Analyze critically the effect of web technology use on organizational performance and develop electronic commerce strategies that fit organizational objectives;	√				
4. Select and apply tools and technologies to effectively implement electronic commerce systems in business intelligence, enterprise resources planning, supply chain management, and customer relationship management;			√		
5. Develop relationships, motivate others, manage conflicts, lead changes, and work across differences in multi-disciplinary electronic commerce projects;				√	√
6. Communicate and work effectively using written and spoken word, non-verbal language, and electronic tools with fellow professionals and different stakeholders in the electronic commerce industry;			√		√
7. Demonstrate a global electronic commerce perspective as evidenced by an understanding of foreign languages and the role of Macau as an interface between the East and the West;				√	
8. Cope with and manage contemporary advancement related to electronic commerce development and demonstrate lifelong learning attitudes and abilities;	√				
9. Conduct research and devise innovative electronic commerce models to exploit business opportunities; and					√
10. Reflect on professional responsibilities and keep up with the latest electronic commerce issues on legal, environmental, ethical, and societal considerations to benefit society comprehensively.					