

Macao Polytechnic Institute
School of Business
Bachelor of Management / Bachelor of Accounting
Bachelor of E-Commerce / Bachelor of Business of Administrative in Marketing

Module Outline
Academic Year 2021 / 2022 Semester 1

Learning Module	Introduction to Sociology		Class Code	SOC1130-211,212, 213, 315	
Pre-requisite(s)	Nil				
Medium of Instruction	English			Credit	3
Lecture Hours	45	Lab/Practice Hours	0 hrs	Total Hours	45 hrs
Instructor	Quinton, Tang Chi Kin		E-mail	t1296@ipm.edu.mo	
Office	Chi Un Building, room B110		Telephone	Nil	

Description:

This course is an introduction to the central concepts and applications of sociology today with an emphasis on the development of a sociological perspective will be provided. Topics include: Types of society; culture, socialization, and identity; social interaction and everyday life; the body; gender, sexuality, and inequality; ethnicity and race; social stratification and class structure; marriage, family, and personal life.

Learning Outcomes:

Upon completion of this course, students are expected to:

1. Examine sociological concepts and theories;
2. Critique various social phenomena;
3. Conduct preliminary social research;
4. Combine sociological perspectives into other academic fields such as economics, cultural studies, business management as well as public relations; and
5. Appraise how sociology help them understand their social life.

Content:

Topics	Duration
Chapter 1: Sociology: An Introduction	3 hrs
Chapter 2: Culture Chapter 3: Societies and Nations Chapter 4: The Tools of Sociology	3 hrs
Chapter 5: Socialization Chapter 6: Interaction in Groups	3 hrs
Chapter 7: Sexuality Chapter 8: Deviance and Social Control	3 hrs
Chapter 9: Collective Behavior, Social Movements, and Mass Publics Chapter 10: Stratification and Global Inequality	3 hrs
Chapter 11: Social Class (in the United States) Chapter 12: Race and Ethnicity	3 hrs
Chapter 13: Gender Chapter 14: Youth and Age	3 hrs
Midterm Test	3 hrs
Chapter 15: Families Chapter 16: Religion	3 hrs
Chapter 17: Education Chapter 18: Economy Institutions	3 hrs
Chapter 19: Politics and Political Institutions Chapter 20: Health and Medicine	3 hrs
Chapter 21: Population, Urbanization, and the Environment Chapter 22: Global Social Change	3 hrs
Seminars for presentations	3 hrs
Review for the final exam	3 hrs
Final Assessment	3 hrs
Total	45 hrs

Teaching Method:

Lectures, discussions, and group projects, etc.

Attendance:

Attendance requirements are governed by the “Academic Regulations Governing Bachelor’s Degree Programmes of Macao Polytechnic Institute”.

Assessment:

1. In-class Participation	10%
2. Midterm Assessment	25%
3. Group Project	30%
4. Final Assessment	35%

Total: 100%

Plagiarism Policy

When a student submits an assignment, s/he has a duty to ensure that her/his assignment has been checked by Turnitin software, and the similarity score given by Turnitin software cannot be higher than 30%. However, a special case can be determined by the instructor.

Teaching Materials:

Textbook: William Kornblum. *Sociology in a Changing World*, 9th edition. Singapore & United States: Wadsworth (Cengage Learning), 2012. ISBN-10: 1111350213; 13: 9781111350215.

Reference: Diana Kendall. *Sociology in Our Times: The Essentials*, 8th edition. Singapore & United States: Wadsworth (Cengage Learning), 2014. ISBN-10: 1111305528; 13: 9781111305529

Textbook companion web site (URL):

- 1) http://www.wadsworth.com/cgi-wadsworth/course_products_wp.pl?fid=M20bI&flag=instructor&product_isbn_issn=9781111350215&disciplinenum=3093&template=ASIA
- 2) http://www.cengage.com/cgi-wadsworth/course_products_wp.pl?fid=M20bI&product_isbn_issn=9781111301576

Teaching websites:

<http://elearning.ipm.edu.mo/webct/entryPageIns.dowebct>

Other websites:

<http://www.ucm.es/info/isa>;

<http://www.sachina.edu.cn>;

<http://socserv2.mcmaster.ca/w3virtsoclib/>

Bachelor of Accounting

Bachelor of Accounting, Programme Intended Learning Outcomes (PILOs) (w.e.f. 4/11/2016)	CILO 1	CILO 2	CILO 3	CILO 4	CILO 5
1. Integrate the contemporary theories, principles of accounting and business disciplines relevant to general business practice.	✓				
2. Assess general business scenarios with mathematical and statistical skills.					
3. Apply critical thinking and logical analysis skills and techniques to solve business problems.		✓			
4. Interpret and analyze accounting information for internal control, planning, performance evaluation, and coordination to continuously improve business process.					
5. Apply accounting or business software for business analysis.					
6. Develop queries to assess management information from database to improve efficiency and effectiveness.					
7. Synthesize the latest requirement of international accounting and auditing standards in preparing financial statements and auditing reports.					
8. Utilize appropriate written and spoken forms to communicate effectively with stakeholders in various cultural environment.					✓
9. Recommend an appropriate course of action by ethically examining the economic, environmental, political, legal and regulatory contexts of global business practice.					✓
10. Utilize the latest empirical findings and academic studies to support the recommendation of business projects.			✓	✓	

Bachelor of Management

Bachelor of Management, Programme Intended Learning Outcomes (PILOs)	CILO 1	CILO 2	CILO 3	CILO 4	CILO 5
1. Integrate contemporary Management theories and business disciplines relevant to general business practices.	✓			✓	
2. Apply critical thinking and logical analysis skills and techniques to resolve management issues.		✓			
3. Utilize appropriate written and spoken forms to communicate effectively and professionally with stakeholders in various cultural environments.					✓
4. Demonstrate leadership in a team and respecting the rights of others irrespective of their cultural background, race or gender in order to solve unpredictable problems in the field.			✓		✓
5. With the help of mathematical and statistical skills, utilize the latest empirical findings and academic studies to support the recommendation of business projects or reports.					
6. Recommend an appropriate course of action by ethically examining economic, environmental, political, legal and regulatory contexts of global business practices.				✓	
7. Interpret and utilize Management information or business software for internal control, planning, performance evaluation, and coordination to improve efficiency and effectiveness in the business process.					

Bachelor of Business Administration in Marketing

Bachelor of Business Administration in Marketing, Programme Intended Learning Outcomes (PILOs)	CILO 1	CILO 2	CILO 3	CILO 4	CILO 5
1. Explain the core concepts, values and Skills - Students are able to apply the marketing principles, concepts, theories in analyzing the changing business environment.	✓		✓		
2. Apply appropriate Tools and technologies - Students are able to demonstrate using related tools, technology and skills to generate proposals and solutions.					
3. Proceed Lifelong learning - Students are able to apply self and independent learning to leverage learned knowledge in practical life.					✓
4. Adopt Leadership approaches - Students are able to develop collaborative groups, synergy teams in achieving objectives and shared goals.					
5. Demonstrate and practice Legal and Ethical Values - Students are able to identify professional ethics from broad business practices.					
6. Effective Communication Skills - Students are able to communicate and present ideas effectively.					✓
7. Critical Thinking - Students are able to apply self understanding and analysis of critical perspectives to issues in broad conditions for problem solving.		✓			
8. Intercultural Competence - Students are competent to associate in a diversified social and global community.				✓	

Bachelor of E-Commerce

Bachelor of E-Commerce, Programme Intended Learning Outcomes (PILOs)	CILO 1	CILO 2	CILO 3	CILO 4	CILO 5
1. Demonstrate an understanding of the business processes and operations and the skillful realization of information technologies required to practice electronic commerce;					
2. Apply knowledge in business, mathematics, programming, computing, web development, and database to address complex problems in the context of electronic commerce;	✓				
3. Analyze critically the effect of web technology use on organizational performance and develop electronic commerce strategies that fit organizational objectives;		✓			
4. Select and apply tools and technologies to effectively implement electronic commerce systems in business intelligence, enterprise resources planning, supply chain management, and customer relationship management;					
5. Develop relationships, motivate others, manage conflicts, lead changes, and work across differences in multi-disciplinary electronic commerce projects;	✓			✓	
6. Communicate and work effectively using written and spoken word, non-verbal language, and electronic tools with fellow professionals and different stakeholders in the electronic commerce industry;					✓
7. Demonstrate a global electronic commerce perspective as evidenced by an understanding of foreign languages and the role of Macau as an interface between the East and the West;					
8. Cope with and manage contemporary advancement related to electronic commerce development and demonstrate lifelong learning attitudes and abilities;					✓
9. Conduct research and devise innovative electronic commerce models to exploit business opportunities; and			✓		
10. Reflect on professional responsibilities and keep up with the latest electronic commerce issues on legal, environmental, ethical, and societal considerations to benefit society comprehensively.				✓	

澳門理工學院
管理科學高等學校
管理學學士學位課程
學科單元大綱

2021/2022 學年 第 1 學期

學科單元	社會學導論			班別編號	SOCI1130-214
先修要求	沒有				
授課語言	中文			學 分	3
理論課課時	45 課時	實踐課課時	0 課時	總 課 時	45 課時
教師姓名	何曼盈		電 郵	rmiho@ipm.edu.mo	
辦 公 室	氹仔徐日昇寅公馬路澳門理工 學院氹仔校區		電 話	83998-704	

學 科 單 元 概 論

An introduction to the central concepts and applications of sociology today with an emphasis on the development of a sociological perspective will be provided. Topics include: Types of society; culture, socialization, and identity; social interaction and everyday life; the body; gender, sexuality, and inequality; ethnicity and race; social stratification and class structure; marriage, family, and personal life.

學 習 目 標

修習完此學科單元後，學生將能夠：

1. 從社會學的角度出發思考問題；
2. 對社會學各重要範疇的內容有所認識，包括文化、社會化、社會結構、社會變遷等。
3. 擁有人文關懷、適應人文社科的思考方式。
4. 對社會問題給出合理的政策建議。

教學內容

1. 社會學學科簡介 (3 課時)

- 1.1 何謂社會？
思考心目中的社會是一個甚麼概念
- 1.2 社會學的思考方式
了解社會和個人的關係，如規範、價值觀對人的形塑
- 1.3 社會學重要思潮和理論介紹
列出社會學的三大傳統理論學說及其後來的發展
- 1.4 社會學與其他學科的關係
分析社會學與其他學科之間的關係及對商業事務的啟發

2. 經濟與社會制度 (3 課時)

- 2.1 經濟與社會的多元形態
闡明經濟生產方式與社會多元形態之間的關係
- 2.2 社會學與現代社會
闡明社會學現有理論對現代社會的分析內容
- 2.3 工作的社會意義
闡明工作對於個人的社會意義
- 2.4 工作與經濟的社會學解釋
利用社會學理論對工作的性質進行分析

3. 宗教與文化 (3 課時)

- 3.1 定義宗教
思考並了解宗教的定義
- 3.2 宗教的社會學觀點
闡明社會學理論對宗教的解釋和認識
- 3.3 定義文化
記憶文化是共享的行為、信念、態度、價值與實體物品
- 3.4 文化的社會學觀點
闡明社會學理論對宗教的解釋和認識

4. 社會化，團體與組織 (3 課時)

- 4.1 社會化的定義
記憶社會化的定義
- 4.2 社會化過程及理論
了解社會化的過程及相關理論
- 4.3 團體和組織
了解團體和組織的內涵及其範例

5. 社會結構與社會互動 (3 課時)

- 5.1 地位和角色
闡明地位和角色的內涵與定義
- 5.2 分析社會互動的理論
闡明社會學理論對互動情形的分析
- 5.3 社會網絡
舉例說明社會網絡在日常生活中的運用
- 5.4 全球觀點下的社會結構
從宏觀和微觀層面分析社會結構的形態

6. 家庭與親密關係 (3 課時)

- 6.1 定義家庭
思考並了解家庭的定義和內涵
- 6.2 社會學理論與家庭
闡明社會學理論對家庭的分析
- 6.3 婚姻與家庭
列出婚姻與家庭的各項元素和相關內涵
- 6.4 社會變遷下的家庭演變
了解處於變革下的婚姻與家庭及其各項內容

7. 性、性別與性別角色 (3 課時)

- 7.1 性別的社會建構
了解性別意涵是社會建構的產物
- 7.2 性別社會化
了解性別社會化的過程及要素
- 7.3 性別理論
以社會學理論分析性別建構現象
- 7.4 社會學對於性別不平等與性的解釋
運用社會學的知識對性別不平等現象進行分析

8. 教育，偏差和犯罪 (3 課時)

- 8.1 學校教育與社會
思考並了解學校教育的性質及與社會的關係
- 8.2 教育的社會學理論
運用社會學理論分析教育制度和現象
- 8.3 偏差和犯罪的定義
激發學生思考偏差和犯罪的定義及其內涵
- 8.4 偏差和犯罪行為的社會學觀點
運用社會學理論分析偏差和犯罪現象

9. 社會階級與社會階層化 (3 課時)

- 9.1 社會階層的定義及內涵
闡明社會階層的概念內涵及其定義
- 9.2 分析社會階級
描述社會階級的形態及其要素
- 9.3 社會階級分析的理論觀點
運用社會學理論分析社會階級和階層化現象
- 9.4 社會流動
分析社會流動的種類及其內涵

10. 種族與族群 (3 課時)

- 10.1 種族與族群的概念
思考和分析種族和族群的概念內涵
- 10.2 種族主義
描述種族主義的內涵及其現狀
- 10.3 種族與族群不平等的社會學解釋
以社會學知識對種族與族群不平等現象作出分析

11. 人口、教市化與環境 (3 課時)

- 11.1 人口學：人口的研究
闡明人口學及人口研究的要素
- 11.2 人口轉型理論
描述人口轉型理論及其主要觀點
- 11.3 都市化
闡明都市化的概念定義
- 11.4 環境的社會學觀點
運用社會學知識對環境問題進行分析

12. 老年、健康與醫療照顧 (3 課時)

- 12.1 人口老化與社會
闡述人口老化現象及其與社會的關係
- 12.2 老年的社會學解釋
以社會學知識對老年人口的生活境遇作出分析
- 12.3 文化與健康
闡述在不同的文化中對於健康有不同的定義

13. 社會變遷 (3 課時)

13.1 集體行為

闡述集體行為的概念定義

13.2 社會運動及其不同類型

闡述社會運動的內涵並舉例說明不同類型的社會運動

13.3 全球社會變遷

以社會學的知識對全球社會變遷現象作出分析

13.4 科技與未來

闡述近年的科技發展與社會變遷之間的關係

14. 政府與政治 (3 課時)

14.1 權力、政治與政府

啟發學生思考日常生活中的權力、政治與政府

14.2 權力理論

闡述不同的權力理論及其在現實生活中的體現

14.3 政府：多元社會的權力與政治

以社會學的知識對政府及政治參與作出分析

教學方法

課堂教學，短片播放，個案分析，分組討論等。

考勤要求

按《澳門理工學院學士學位課程教務規章》規定執行。

評分標準

採用 100 分制評分：100 分為滿分、50 分為合格。

	項目	說明	百分比
1.	課堂參與	出席、課堂表現和小測	25%
2	研習心得	作業、課堂分組口頭報告	35%
3	期末考試	以閉卷形式進行	40%

總百分比： 100%

教材

課本

1. Nijole V. Benokraitis 著，吳羽茜等譯，2014 年，《社會學》，洪葉文化。

參考材料

參考書

1. Margaret L. Andersen, Howard F. Taylor 著，黃儀娟、齊力譯，2020 年，《社會學精華版》，雙葉書廊。
2. Richard T. Scharfer 著，劉鶴群等譯，2013 年，《社會學》，台灣東華。
3. George Ritzer 著，吳鴻昌等譯，2017 年，《社會學概論》，雙葉書廊。
4. 王振寰、瞿海源主編，2014 年，《社會學與台灣社會》，巨流圖書股份有限公司。
5. 李培林、李強、馬戎主編，2008 年，《社會學與中國社會》，社會科學文獻出版社。
6. 喬爾·查農著，汪麗華譯，2009 年，《社會學與十個大問題》(第 6 版)，北京大學出版社。
7. 蔡宏進，2015 年，《每日生活社會學》，洪葉文化。
8. Allan G. Johnson 著，成令方等譯，2001 年，《見樹又見林》，群學出版有限公司。
9. 安東尼·吉登斯著，趙旭東等譯，2003 年，《社會學》(第四版)，北京大學出版社。