# Bachelor of E-Commerce

## Mapping of Graduate Attributes against Programme Objectives

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<th>Programme Objectives</th>
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<tr>
<td>1. Master a core of fundamental concepts, values and skills in mathematics, IT, business and E-Commerce including strategy development and problem solving using innovative and logical analytical skills.</td>
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<td>2. Apply tools and technologies appropriate to the business, IT and E-Commerce activities, systems and processes in which they work.</td>
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<td>3. Apply theoretically based practical education to the work environment while becoming successful lifelong learners.</td>
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<td>4. Provide leadership while functioning as team, group and organization members to accomplish goals.</td>
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<td>5. Exercise care by considering the legal,</td>
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<td>ethical and human value implications of personal, social and business activities, as well as the significance of business and E-Commerce trends to the society at large.</td>
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<tr>
<td>6.</td>
<td>Communicate clearly and effectively in the English verbal and written forms and styles appropriate for their profession.</td>
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<td>7.</td>
<td>Commit to learning and practicing skills that will develop competencies required to live in a global community.</td>
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<td>8.</td>
<td>Students will master a core critical thinking skills through observation, interpretation, analysis, inference, and evaluation.</td>
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<td>9.</td>
<td>Conduct a comprehensive project management for E-commerce projects. This will include defining, planning, executing, and delivering.</td>
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<td>10.</td>
<td>Conduct research and evaluation of E-Commerce services.</td>
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### Mapping of Graduate Attributes against Courses

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Page 4 of 7
# Mapping of Graduate Attributes against Courses

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