



Mapping of Graduate Attributes to Programme Objectives & Courses

School of Business

Bachelor of Management Programme

Programme Objectives	Graduate Attributes						
	Knowledge Base	Application	Creativity	Acquisitions	Communication	Team Work	Ethical
<p>1. Core concepts, values and skills:</p> <p>Students will master management concepts, values and skills for business including strategy development, critical thinking and problem solving using creative and logical analytical skills.</p>	✓	✓	✓	✓			
<p>2. Appropriate tools and technologies:</p> <p>Students will apply tools and technologies appropriate to the business activities, systems and possesses in which they work.</p>	✓	✓		✓			
<p>3. Lifelong Learners:</p> <p>Students will apply theoretically based practical education to the work environment while becoming successful lifelong learners.</p>	✓			✓			

<p>4. Leadership:</p> <p>Students will provide leadership while functioning as team, group and organization members to accomplish goals.</p>			✓		✓	✓	
<p>5. Legal and Ethical Values:</p> <p>Students will exercise care by considering the legal, ethical and human value implications of personal, social and business activities, as well as the significance of business trends to the larger society.</p>	✓				✓		✓
<p>6. Effective Communication Skills:</p> <p>Student will communicate clearly and effectively in the verbal and written forms and styles appropriate for the management profession.</p>					✓	✓	
<p>7. Intercultural Competence:</p> <p>Students will commit to learn and practice management skills that will develop competencies required to live in a global community.</p>			✓	✓	✓	✓	

Year 1	Course	Graduate Attributes						
		Knowledge Base	Application	Creativity	Acquisitions	Communication	Team Work	Ethical
Sem 1	Principles of Accounting I	✓	✓			✓	✓	✓
	Introduction to Business	✓	✓		✓			
	Business Software Applications	✓	✓					
	Microeconomics	✓	✓					
	English I	✓	✓		✓	✓		
	Putonghua I * (Elective)	✓	✓		✓	✓		
	French I * (Elective)	✓	✓		✓	✓		
	Japanese I * (Elective)	✓	✓			✓		
	Portuguese I * (Elective)	✓	✓		✓	✓		
Sem 2	Principles of Accounting II	✓	✓			✓	✓	✓
	Principles of Management	✓	✓		✓			
	Business Computing with Internet Applications	✓	✓					
	Macroeconomics	✓	✓					
	English II	✓	✓		✓	✓		
	Putonghua II * (Elective)	✓	✓		✓	✓		
	French II * (Elective)	✓	✓		✓	✓		
	Japanese II * (Elective)	✓	✓			✓		
Portuguese I * (Elective)	✓	✓		✓	✓			

Year 2	Course	Graduate Attributes						
		Knowledge Base	Application	Creativity	Acquisitions	Communication	Team Work	Ethical
Sem 1	English III	✓	✓		✓	✓		
	Business Law	✓	✓					
	Principles of Marketing	✓	✓					
	Business Mathematics	✓	✓					
	Tourism Management	✓	✓	✓			✓	✓
	Elective I: Macao History and Culture	✓	✓				✓	
	Elective I: Introduction to Public Administration	✓	✓		✓	✓		✓
	Elective I: Introduction to Sociology	✓	✓			✓		
	Elective I: World Regional Geography	✓	✓					
	Elective I: Business Chinese	✓	✓		✓	✓		
Elective I: Management Information Systems	✓	✓						
Sem 2	English IV	✓	✓		✓	✓		
	Business Finance	✓	✓				✓	✓
	Human Resources Management	✓	✓			✓	✓	✓
	Business Statistics	✓	✓					
	Small Business Management	✓	✓	✓		✓	✓	
	Elective II: Cost Accounting	✓	✓				✓	✓

	Elective II: Business, Government and Society	✓	✓			✓	✓	✓
	Elective II: Environmental Management System	✓	✓					✓
	Elective II: Macao Basic Law	✓	✓					
	Elective II: Event Management	✓	✓	✓			✓	
	Elective II: Introduction to Psychology	✓	✓			✓	✓	
Year 3	Course	Graduate Attributes						
		Knowledge Base	Application	Creativity	Acquisitions	Communication	Team Work	Ethical
Sem 1	Corporate Governance and Social Responsibility	✓	✓					✓
	Business Communication	✓	✓	✓	✓	✓	✓	✓
	English V	✓	✓		✓	✓		
	Operations Management	✓	✓				✓	
	Total Quality Management	✓	✓				✓	
	Knowledge Management	✓	✓		✓			
Sem 2	Business Research Methods	✓	✓		✓		✓	✓
	English VI	✓	✓		✓	✓		
	Organizational Behaviour	✓	✓			✓	✓	✓
	Leadership Principles and Practices	✓	✓			✓	✓	✓
	Retail Management	✓	✓		✓	✓		✓
	Customer Relationship Management	✓	✓		✓	✓		

Year 4	Course	Graduate Attributes						
		Knowledge Base	Application	Creativity	Acquisitions	Communication	Team Work	Ethical
Sem 1	English VII	✓	✓		✓	✓		
	Change Management	✓	✓	✓	✓	✓	✓	
	Cross Cultural Management	✓	✓	✓		✓	✓	
	Strategic Management	✓	✓		✓			✓
	Graduation Report I	✓	✓	✓	✓	✓	✓	✓
Sem 2	English VIII	✓	✓		✓	✓		
	Crisis Management	✓	✓			✓	✓	
	Business Policy	✓	✓	✓				✓
	Selected Topics in Management	✓	✓		✓			
	Graduation Report II	✓	✓	✓	✓	✓	✓	✓