



## Mapping of Graduate Attributes to Programme Objectives & Courses

ESAP

### Bachelor of Social Sciences in Sino-Lusophone Trade Relations

Programme Objectives	Graduate Attributes						
	Knowledge Base	Application	Creativity	Acquisitions	Communication	Team Work	Ethical
1. Understand the major concepts and principles of International Trade	✓	✓					
2. Know and identify the theoretical models and techniques of International Trade	✓	✓					
3. Applying the theoretical models and techniques to Trade between China and Portuguese Speaking Countries	✓	✓	✓	✓			
4. Understand the interdisciplinary and interculturality nature of International Trade	✓	✓				✓	✓
5. Understand the way of functioning of International Trade	✓	✓					
6. Know the fundamentals, objectives, structure, organization and functioning of International Trade	✓	✓	✓				
7. Analyze the cultural and economic differences between China and Portuguese Speaking Countries	✓	✓				✓	

8. Be able to identify the different legal instruments available in Portuguese Speaking Countries		✓	✓			✓	✓	✓
<b>Year 1</b>		<b>Graduate Attributes</b>						
		<b>Knowledge Base</b>	<b>Application</b>	<b>Creativity</b>	<b>Acquisitions</b>	<b>Communication</b>	<b>Team Work</b>	<b>Ethical</b>
Sem 1	Portuguese as Foreign Language I	✓	✓					
	English I	✓	✓					
Sem 2	Portuguese as Foreign Language II	✓	✓					
	English II	✓	✓					
	Information Technology	✓	✓					
<b>Year 2</b>	<b>Course</b>	<b>Graduate Attributes</b>						
		<b>Knowledge Base</b>	<b>Application</b>	<b>Creativity</b>	<b>Acquisitions</b>	<b>Communication</b>	<b>Team Work</b>	<b>Ethical</b>
Sem 1	Portuguese as Applied Foreign Language I	✓	✓					
	English III	✓	✓					
Sem 2	Portuguese as Applied Foreign Language II	✓	✓					
	English IV	✓	✓					
<b>Year 3</b>	<b>Course</b>	<b>Graduate Attributes</b>						
		<b>Knowledge Base</b>	<b>Application</b>	<b>Creativity</b>	<b>Acquisitions</b>	<b>Communication</b>	<b>Team Work</b>	<b>Ethical</b>
Sem 1	Brief history of Macau and the relation between china and the portuguese-speaking countries	✓	✓					
	Chinese History and Culture	✓	✓					
	Chinese Economy	✓	✓					

	History and Culture of Portuguese-Speaking Countries (CPLP)	✓	✓		✓			
	General Theory of Law and Contract Law in General	✓	✓		✓			✓
	Mathematics Applied to Social Sciences	✓	✓					
Sem 2	Spoken and written communication techniques	✓	✓				✓	
	International Economics	✓	✓					
	Business to Business Marketing	✓	✓		✓		✓	
	Advertising and Public Relations	✓	✓	✓		✓	✓	
	Commercial Contracts and Company Law	✓	✓			✓	✓	✓
<b>Year 4</b>	<b>Course</b>	<b>Graduate Attributes</b>						
		<b>Knowledge Base</b>	<b>Application</b>	<b>Creativity</b>	<b>Acquisitions</b>	<b>Communication</b>	<b>Team Work</b>	<b>Ethical</b>
Sem 1	Economy of Portuguese-Speaking Countries (CPLP)	✓	✓					
	Political Systems of Portuguese-Speaking Countries (CPLP)	✓	✓					✓
	Legal Systems in Portuguese-Speaking Countries (CPLP)	✓	✓					✓
	Web Marketing and e-Commerce	✓	✓	✓		✓	✓	
	Business Protocol	✓	✓	✓		✓	✓	

	International Economic Law	✓	✓					✓
Sem 2	Tax Systems of Portuguese-Speaking Countries (CPLP)	✓	✓					✓
	International Logistics	✓	✓		✓			
	Market Research	✓	✓	✓		✓	✓	
	International Marketing	✓	✓	✓		✓	✓	
	Strategic Planning	✓	✓	✓		✓	✓	
	Project	✓	✓	✓		✓		✓