



Mapping of Graduate Attributes to Programme Objectives & Courses

ESAP

Bachelor of Social Sciences in Sino-Lusophone Trade Relations

| Programme Objectives | Graduate Attributes | | | | | | |
|--|---------------------|-------------|------------|--------------|---------------|-----------|---------|
| | Knowledge Base | Application | Creativity | Acquisitions | Communication | Team Work | Ethical |
| 1. Understand the major concepts and principles of International Trade | ✓ | ✓ | | | | | |
| 2. Know and identify the theoretical models and techniques of International Trade | ✓ | ✓ | | | | | |
| 3. Applying the theoretical models and techniques to Trade between China and Portuguese Speaking Countries | ✓ | ✓ | ✓ | ✓ | | | |
| 4. Understand the interdisciplinary and interculturality nature of International Trade | ✓ | ✓ | | | | ✓ | ✓ |
| 5. Understand the way of functioning of International Trade | ✓ | ✓ | | | | | |
| 6. Know the fundamentals, objectives, structure, organization and functioning of International Trade | ✓ | ✓ | ✓ | | | | |
| 7. Analyze the cultural and economic differences between China and Portuguese Speaking Countries | ✓ | ✓ | | | | ✓ | |

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|---------------|--|----------------------------|--------------------|-------------------|---------------------|----------------------|------------------|----------------|
| 8. | Be able to identify the different legal instruments available in Portuguese Speaking Countries | ✓ | ✓ | | | ✓ | ✓ | ✓ |
| Year 1 | | Graduate Attributes | | | | | | |
| | | Knowledge Base | Application | Creativity | Acquisitions | Communication | Team Work | Ethical |
| Sem 1 | Portuguese as Foreign Language I | ✓ | ✓ | | | | | |
| | English I | ✓ | ✓ | | | | | |
| Sem 2 | Portuguese as Foreign Language II | ✓ | ✓ | | | | | |
| | English II | ✓ | ✓ | | | | | |
| | Information Technology | ✓ | ✓ | | | | | |
| Year 2 | Course | Graduate Attributes | | | | | | |
| | | Knowledge Base | Application | Creativity | Acquisitions | Communication | Team Work | Ethical |
| Sem 1 | Portuguese as Applied Foreign Language I | ✓ | ✓ | | | | | |
| | English III | ✓ | ✓ | | | | | |
| Sem 2 | Portuguese as Applied Foreign Language II | ✓ | ✓ | | | | | |
| | English IV | ✓ | ✓ | | | | | |
| Year 3 | Course | Graduate Attributes | | | | | | |
| | | Knowledge Base | Application | Creativity | Acquisitions | Communication | Team Work | Ethical |
| Sem 1 | Brief history of Macau and the relation between china and the portuguese-speaking countries | ✓ | ✓ | | | | | |
| | Chinese History and Culture | ✓ | ✓ | | | | | |
| | Chinese Economy | ✓ | ✓ | | | | | |

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|---------------|---|----------------------------|--------------------|-------------------|---------------------|----------------------|------------------|----------------|
| | History and Culture of Portuguese-Speaking Countries (CPLP) | ✓ | ✓ | | ✓ | | | |
| | General Theory of Law and Contract Law in General | ✓ | ✓ | | ✓ | | | ✓ |
| | Mathematics Applied to Social Sciences | ✓ | ✓ | | | | | |
| Sem 2 | Spoken and written communication techniques | ✓ | ✓ | | | | ✓ | |
| | International Economics | ✓ | ✓ | | | | | |
| | Business to Business Marketing | ✓ | ✓ | | ✓ | | ✓ | |
| | Advertising and Public Relations | ✓ | ✓ | ✓ | | ✓ | ✓ | |
| | Commercial Contracts and Company Law | ✓ | ✓ | | | ✓ | ✓ | ✓ |
| Year 4 | Course | Graduate Attributes | | | | | | |
| | | Knowledge Base | Application | Creativity | Acquisitions | Communication | Team Work | Ethical |
| Sem 1 | Economy of Portuguese-Speaking Countries (CPLP) | ✓ | ✓ | | | | | |
| | Political Systems of Portuguese-Speaking Countries (CPLP) | ✓ | ✓ | | | | | ✓ |
| | Legal Systems in Portuguese-Speaking Countries (CPLP) | ✓ | ✓ | | | | | ✓ |
| | Web Marketing and e-Commerce | ✓ | ✓ | ✓ | | ✓ | ✓ | |
| | Business Protocol | ✓ | ✓ | ✓ | | ✓ | ✓ | |

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|-------|---|---|---|---|---|---|---|---|
| | International Economic Law | ✓ | ✓ | | | | | ✓ |
| Sem 2 | Tax Systems of Portuguese-Speaking Countries (CPLP) | ✓ | ✓ | | | | | ✓ |
| | International Logistics | ✓ | ✓ | | ✓ | | | |
| | Market Research | ✓ | ✓ | ✓ | | ✓ | ✓ | |
| | International Marketing | ✓ | ✓ | ✓ | | ✓ | ✓ | |
| | Strategic Planning | ✓ | ✓ | ✓ | | ✓ | ✓ | |
| | Project | ✓ | ✓ | ✓ | | ✓ | | ✓ |